



PRODUCER OF THE **GEORGIA** 2-DAY WALK FOR BREAST CANCER

### Mission

To support Georgians by raising money for breast health and breast cancer programs that focus on screening, diagnostics, genetic counseling and testing, support services, and research.

**It's The Journey was founded in 2002 by breast cancer survivor Randi Passoff.**

### Local

It's The Journey is a local, independent 501c3 non-profit. All funds raised by our programs and partnerships go to fund breast health and breast cancer programs in the state of Georgia.

**Over \$15 Million**  
Raised Since  
2002

371 Grants Funded

100 Counties Served



### Walk

Our 2-Day, 30 Mile peer-to-peer fundraising event that annually raises over \$1 million!

### Gala

A dinner soiree, where we award grants to the breast health organizations using the funds raised in the previous year.

**In addition to our signature fundraising events, It's The Journey partners with a variety of community organizations, country clubs, and businesses to host charity golf tournaments, charity breakfasts, socials, and more!**

**GEORGIA**  
**2-DAY WALK**  
FOR BREAST CANCER

For more information, contact Stephani Tucker at [executivedirector@2daywalk.org](mailto:executivedirector@2daywalk.org) or 404.531.4111.