



PRODUCER OF THE GEORGIA 2-DAY WALK FOR BREAST CANCER

## Mission

To support Georgia breast health and breast cancer programs that focus on education, screening, diagnostics, support services, genetic counseling and testing, research, and serving the unmet needs of the Georgia breast cancer community.

**It's The Journey was founded in 2002 by breast cancer survivor Randi Passoff.**

## Local

It's The Journey is a local, independent 501c3 non-profit. All funds raised by our programs and partnerships go to fund breast health and breast cancer programs in the state of Georgia.

Over \$16.5 Million  
Raised Since  
2002

431 Grants Funded

108 Counties Served

## Walk

Our 2-Day, 30 Mile peer-to-peer fundraising event that annually raises over \$1 million! 1,400 people join us for the 2-Day Walk Weekend!

## 3rd Party Events

In addition to our signature fundraising events, It's The Journey partners with a variety of community organizations, country clubs, and businesses to host charity golf tournaments, charity breakfasts, socials, and more!

**GEORGIA**  
**2-DAY WALK**  
FOR BREAST CANCER

For more information, contact Stephani Tucker at [executivedirector@2daywalk.org](mailto:executivedirector@2daywalk.org) or 404.531.4111.